

REP HEADLINE# 6359618    TRF# 334874    REP: TEL# 215-564-1206    FAX# 215 564 1103  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$    CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET    HARRIS REPORT FROM REP    OCT2/12 11.43  
 \*\*\*CHANGES\*\*\*    \*\*\* WPXI-TV \*\*\*

ADV # 016759    ADV. NAME POLI/R CASEY/D/SEN/PA    REP.#    OFF.# 18    SALESMAN #  
 AGY # 02909    AGY. NAME SHORR JOHNSON MAGNUS    BUYER NAME MICHAEL D'ETTORRE  
 1831 CHESTNUT STREET    SALES PRSN WA- CHERYL BLAIR  
 PHILADELPHIA, PA 19103

ORDER #    CONTRACT # 6359618    CLASS: NATL.    LOCAL    REGIONAL  
 PRDCT BOB CASEY 10/02    EST#    COMMENTS: (LINE, ORDER, INVOICE)  
 FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX    STATE TAX    CO-OP BILLING NEEDED    DATE OCT2/12 11.43

REP: TO JEN  
 FR LINDSEY FOR CHERYL  
 ADDED LINE 13  
 TTLS \$34,750  
 PLEASE CONFIRM, THANKS!  


CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13	A		800A-1030A	30		\$500.00	10/6	10/6	2		SAT	2
PROGRAM : NEWS												
OCT/12	34750.00											
CONTRACT TOTAL											34750.00	
TOTAL SPOTS											30	



MARKET TOTALS \$102,272    WPXI 33%    KDKA 33%    WTAE 30%    WPGH 4%    CABL 0%    WPCW 0%    WPMY 0%  
 SVC- NSI  
 DEMOS- RA35\*\*  
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE